



# ParishWorld.net Online Advertising Web VS. Print Comparison Chart

## America's Fastest Growing Online Catholic Lifestyle Magazine

Before making a decision to advertise in printed bulletin or newspaper, compare the following information and ask yourself:

**What will give me the best results for the price?**

Just compare...	ParishWorld.net	Church Bulletin
Actual Ad Size		
Number of Churches / Ad Cost Per Year	<b>1 Church - n/a</b> <b>10 Churches - \$650</b> <b>25 Churches - \$1,500</b>	<b>1 Church - \$1,300</b> <b>10 Churches - \$13,000</b> <b>25 Churches - \$32,500</b>
Growth Potential - You grow as we grow	<b>*ALL Churches - \$2,500</b> Over 40 and growing	<b>None</b>
Ad appears daily	<b>√ YES - DAILY 24/7</b>	<b>NO - ONCE A WEEK</b>
Multiple ad locations for greater exposure	<b>√ YES</b>	<b>NO</b>
Fresh new articles bring visitors back often	<b>√ YES</b>	<b>NO</b>
Converts to immediate response and sales	<b>√ YES</b>	<b>NOT LIKELY</b>
Ad links directly to your Website or Special Offer	<b>√ YES</b>	<b>NO</b>
Ad will be visible on page without clutter	<b>√ YES</b>	<b>NO</b>
Loyal readers will see ads and respond more often	<b>√ YES</b>	<b>NO - MUST BE PICKED UP AT CHURCH</b>
Ad will generate real revenue for local church	<b>√ YES</b>	<b>NO - ONLY HELPS PAY FOR BULLETIN</b>

If this makes sense to you and you are interested in advertising, please email:

**advertise@parishworld.net • Or Call 1-866-288-0713**

Ask about our 25 or ALL Church Packages that include a FREE website!